MONTHLY NEWSLETTER

GoSHULE
Choose from the best!

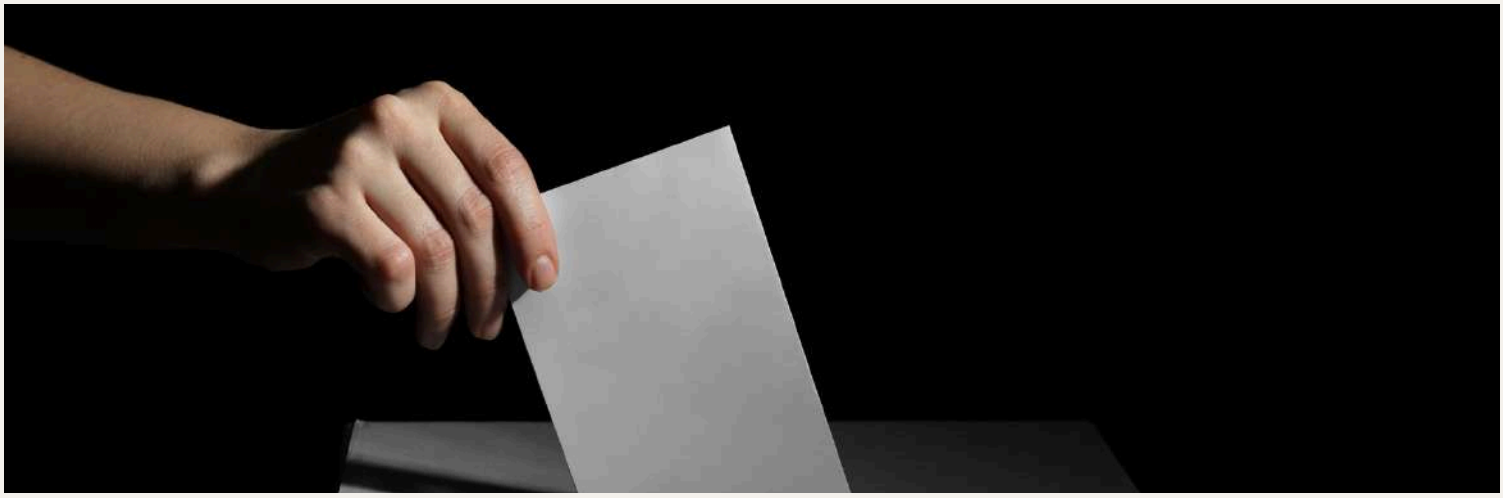
October Issue



NOMINATIONS ARE OPEN

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GOSHULE SCHOOL OF THE TERM: CELEBRATING INTERNATIONAL SCHOOLS LOVED BY PARENTS



Every term, GoShule will now celebrate the international schools Kenyan parents rate most highly, chosen by the people who know them best: the families inside them.
The GoShule School of the Term Awards open this month. Parents complete a short review of their child's international school, rating it on the same seven areas every parent on GoShule is asked about. At the end of term, we name the best ten international schools as recommended by parents.

This is important because:

Choosing a school in Kenya still means relying on school marketing, but parents know things that brochures and websites cannot always capture.
These awards exist to grow that honest parent voice. Every vote must come with a review, so each round leaves behind a deeper, more useful library for the next family deciding where to send their child.
They know whether their child runs into school in the morning. They know whether teachers respond when something goes wrong. They know whether the school communicates clearly, supports different learners, and treats families as partners.
That is why the GoShule School of the Term is powered by parent reviews. When parents share honest experiences, they help other families make better-informed school choices, and they give schools valuable recognition for the work that often goes unnoticed.

The award categories

There are seven categories, including academic excellence, teaching quality, best facilities, parent communication, value for money, beyond the classroom, and character development. Parents rate their school from one to five stars in seven areas, and answer whether they would recommend it. The school with the strongest result across all of them is named GoShule School of the Term.

CONT.

Which schools can be nominated?

Any international school in Kenya can win, from kindergartens and Montessori centres to international primary and secondary schools, day or boarding. We welcome all international curricula: Cambridge, IB, Pearson Edexcel, American, and blended programmes.
The school does not need to be listed on GoShule already. If yours is missing, add it when you write your review, and our team will verify it. Schools do not apply or pay to enter, and they cannot.

How to take part?

It takes about ten minutes.

1. Open GoShule on Instagram or TikTok and tap the Linktree link in our bio.
2. Choose the review link and log in, or create a free account.
3. Fill out the form, then submit.

Once your review is approved, it counts towards this term's awards. As a thank you, you also unlock full access to every review on the GoShule website for 12 months.

How are winners chosen?

Winners are decided only by parents' ratings, not by the schools and not by GoShule's commercial relationships.

- Qualifying: a school needs at least five approved reviews this term to be considered.
- Category winners: the school with the highest average star rating in that area wins it.
- School of the Term: the school with the strongest combined result across all eight categories.
- Shortlist: the top ten schools in each category are announced before the winners.

To keep it fair:

- One review per parent, per school, per term, from a verified account.
- Only approved reviews count. Reviews must describe a real, first hand experience.
- We check for duplicate accounts, bulk reviews, and other suspicious activity, and remove reviews that fail.
- Paying for GoShule services does not affect a school's results. Our editorial and commercial work are kept separate.

What winners receive?

The prize is recognition, earned from parents.

- School of the Term: a digital winner's badge and certificate, a feature article in the GoShule newsletter, and a spotlight post on GoShule's social media.

Vote for your school!

If your child's school has made a difference to your family this term, tell other parents. Write your review, cast your vote, and share this post in your class WhatsApp group.
Review and vote on GoShule →

OUR SERVICES



WISDOM CORNER

“Seek not the good in external things, seek it in yourselves.”

Epicetus



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OCTOBER ISSUE

GOSHULE MONTHLY NEWSLETTER

From school highlights to latest education insights, each issue is a curated guide to support your child's educational journey.

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Info@goshule.com

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