

MONTHLY NEWSLETTER



April Issue

SCHOOL OF THE MONTH



CRAWFORD INTERNATIONAL SCHOOL

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EVERY CHILD IS A MASTERPIECE

Founded in 2018, Crawford International School may be one of Kenya's newer institutions, but it arrives with a legacy that stretches back decades. Rooted in the Crawford Schools network, one of South Africa's most respected private education groups with 19 top-performing schools and over 30 years of excellence, the Kenya campus brought a proven philosophy of progressive, future-focused education to Nairobi's doorstep when it opened its gates at Tatu City.

Located in Tatu City, Ruiru, just outside Nairobi, Crawford sits within one of East Africa's most ambitious mixed-use developments- a fitting home for a school that thinks ambitiously about education. Parents often highlight Crawford's holistic approach, balancing rigorous academics with sports, arts, and technology. The school's facilities, from science labs to performing arts spaces, reflect its commitment to giving students every opportunity to thrive.

What Crawford has built in a relatively short time is remarkable. The school follows the British curriculum through the Cambridge International Examinations Board, preparing students for IGCSEs and A-Levels that are recognised by universities worldwide. While still young compared to Kenya's century-old institutions, Crawford International School is already shaping a new generation of confident learners, globally minded, and ready to make an impact.

As Crawford International School continues to grow its community in Kenya, it carries with it the quiet confidence of an institution that knows what it is building and why

MAKINI SCHOOLS' OWNER: ADVTECH SEES GROWTH AS DEMAND FOR INTERNATIONAL SCHOOLS RISES

There's something interesting happening in Kenya's education space. International education in Kenya isn't just growing, it's thriving. The latest proof comes from Makini Schools' parent company, ADVTECH, which recently announced record profits of over KSh 15 billion. Behind those numbers is a story about parents, choices, and the future of learning in Kenya.

Recently, the owners behind Makini Schools (part of the ADVTECH Group) reported strong profits driven largely by growing demand for international curricula in Kenya. ADVTECH, a South African education group that owns Makini Schools, Crawford International, and Rosebank College, has seen enrolments soar. Their expansion into Kenya through acquisitions like Regis Runda Academy (now Makini Runda) has paid off in a big way. Crawford International School alone grew from 900 to 1,300 students last year, while Makini Runda is projected to reach 3,000 learners.

Advtech

1 South African Rand = 7.55 Kenya Shillings

EARNINGS

23 MAR 2026

Metric	FY2025	FY2024	YoY Change
Group Revenue	KSh 70.44 Bn	KSh 64.33 Bn	▲+9.5%
Education Revenue	KSh 59.39 Bn	KSh 52.63 Bn	▲+12.9%
Resourcing Revenue	KSh 11.05 Bn	KSh 11.71 Bn	▼-5.6%
EBITDA	KSh 19.17 Bn	KSh 16.80 Bn	▲+14.1%
Operating Profit	KSh 15.39 Bn	KSh 13.52 Bn	▲+13.8%
Operating Margin	21.80%	21.00%	▲+0.8pp
Profit Before Tax	KSh 13.85 Bn	KSh 11.94 Bn	▲+16.0%
Profit After Tax	KSh 10.02 Bn	KSh 8.69 Bn	▲+15.2%
Normalised Earnings	KSh 9.79 Bn	KSh 8.37 Bn	▲+17.0%
Normalised EPS (cents)	236.1	202.5	▲+16.6%
Full Year Dividend (cents)	118	101	▲+16.8%
Total Enrolments	119 197	105 710	▲+12.8%
Net Finance Costs	KSh 1.47 Bn	KSh 1.54 Bn	▼-4.7%
Capital Expenditure	KSh 7.76 Bn	KSh 7.42 Bn	▲+4.7%
Free Cash Flow Before Capex	KSh 14.28 Bn	KSh 11.45 Bn	▲+24.7%

ADVTECH LIMITED FY2025



The Kenyan Wall Street
THE THINKING BEHIND THE INVESTOR

CONT.

Why Parents Are Choosing International Curricula

The real driver of this growth is parent demand for international curricula, especially the Cambridge International Curriculum. Families are increasingly looking beyond the national syllabus, drawn to programs that promise:

- Global recognition for university entry abroad.
- Flexibility in subject choices and pathways.
- Strong academic outcomes, with Cambridge students at ADvTECH schools earning 716 distinctions last year.

What This Means for Kenyan Parents

For parents weighing school options, this trend is a reminder that:

- International schools are no longer just for expatriates.
- Choosing a curriculum is as important as choosing a school.
- Growth in enrolments means more opportunities, but also more competition for places.

• More options don't always mean easier decisions. In fact, it often creates more confusion.

What we're seeing is not just growth in international schools. It's a shift in how parents think about education. Less focus on just grades and More focus on skills, exposure to long-term outcomes.

For a parent, it means this: The "best school" is no longer obvious. And that's why more parents are researching deeply, visiting schools, and comparing curricula

Source:kenyanwallstreet





A NEW GLOBAL SCHOOL IS COMING TO KENYA: WELLINGTON COLLEGE INTERNATIONAL

A new international school, Wellington College International Kenya, is set to open in Tatu City, bringing with it a globally recognized British education model. The announcement of Wellington College International Kenya marks a major milestone for families seeking global education options closer to home. Partnering with Rendeavour, the developer of Tatu City, Wellington College Education will establish a co-educational day and boarding school designed to serve both Kenyan and international families.

Wellington College International Kenya will follow the rigorous English National Curriculum, culminating in the challenging A-level programme, as well as offering coaching and teaching excellence in sports, music, and the arts. As part of the global Wellington College Education family, students at Wellington College International Kenya will benefit from connections with sister schools across Europe and Asia, including opportunities for collaboration, shared academic initiatives, and international programmes. On graduation, pupils will join the Old Wellingtonian alumni network, offering lifelong links to an established global community.

For parents exploring international schools, Wellington College International Kenya represents a new horizon of opportunity. It blends the prestige of a world-renowned British institution with the accessibility of being right here in Nairobi. With its opening in September 2028, families can look forward to a school that values academic excellence, character development, and global citizenship.

KNEC OPENS ONLINE TRAINING FOR TEACHERS TO STRENGTHEN CBC EXAMS



PHOTO/KNEC

The Kenya National Examinations Council (KNEC) is inviting applications for a one-week online training in item writing. This initiative is part of KNEC's mandate to uphold national examination standards and improve classroom assessment practices.

What does item writing mean in plain language? It means training teachers to write better test questions. Questions that don't just test whether a child can memorize an answer, but whether they can actually think, apply knowledge, solve problems, and demonstrate real understanding. That's the heart of what CBC is trying to do, and getting the assessments right is just as important as getting the curriculum right.

According to KNEC CEO Dr. David Njeng'ere, the training aims to ensure that teachers are equipped with the necessary skills to contribute to high-quality assessments that reflect the curriculum's learning outcomes. Teachers selected for the programme may later be contracted by KNEC as professionals for various assessment tasks, so this is both a development opportunity and a potential career pathway for educators.

CONT.

Application

Applications are submitted online through the KNEC portal at markingapp.knec.ac.ke, and the deadline is 13th April 2026. Applicants must:

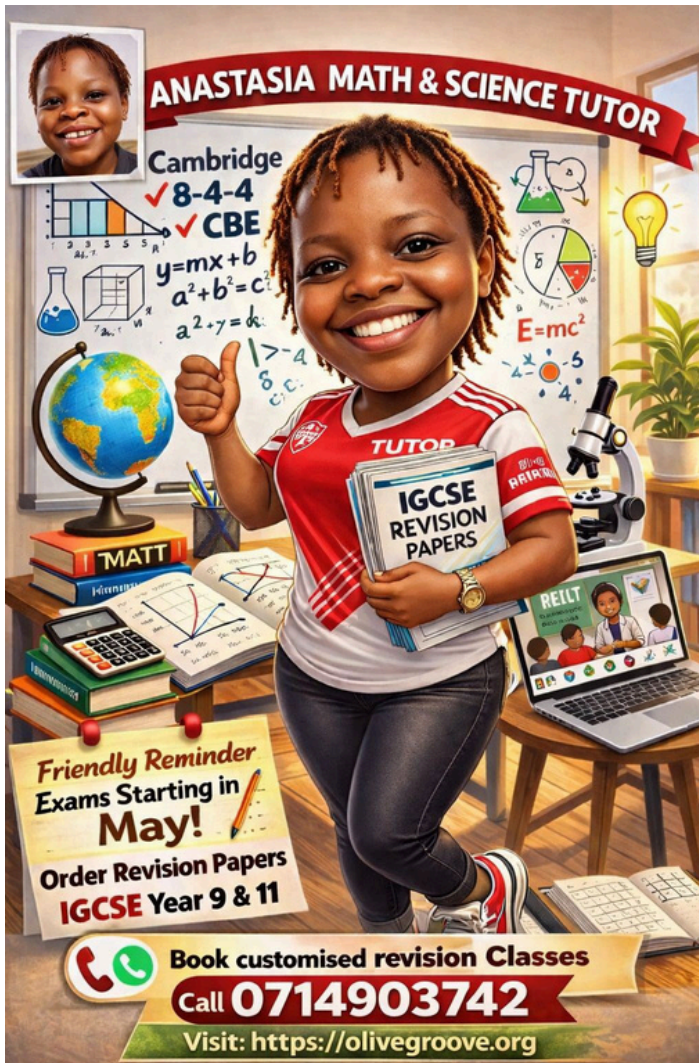
- Be registered with the Teachers Service Commission (TSC)
- Have at least 3 years of teaching experience
- Be qualified subject specialists currently teaching at approved levels (Grades 1–10, stage-based curriculum, or teacher training colleges)
- Hold relevant academic and professional qualifications
- Be conversant with curriculum designs in their specialization
- Receive formal recommendation from their head of institution

KNEC has also rolled out a digital portal providing free training courses aimed at equipping senior schoolteachers with the skills to effectively implement the Competency-Based Education curriculum meaning even teachers who aren't selected for item writing training can still access professional development resources online, at no cost.

Source:kenyatimes



SPOTLIGHT



ANASTASIA MATH & SCIENCE TUTOR

Cambridge
✓ 8-4-4
✓ CBE

$y=mx+b$
 $a^2+b^2=c^2$
 $a^2+y=k$

$E=mc^2$

TUTOR

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- Reliability – Do they deliver on time and consistently?
- Value – Are their solutions affordable and impactful?
- Trust – Do they stand by their word and build lasting relationships?



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*“Be tolerant with others and
strict with yourself.”*

Marcus Aurelius




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APRIL ISSUE

GOSHULE MONTHLY NEWSLETTER

From school highlights to latest education insights, each issue is a curated guide to support your child's educational journey.

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